

CEDA

Data for April 2017 and latest period available.

Published May 2017.

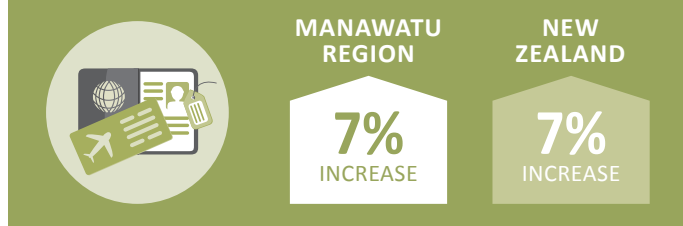
Central Economic Development Agency (CEDA) drives and facilitates the creation and growth of economic wealth in Palmerston North and Manawatu.

CEDA publishes these figures for a pulse of the local business community, alongside engagement with various parts of the community to better understand the strengths we can build on, the weaknesses we can improve and barriers we can bring down.

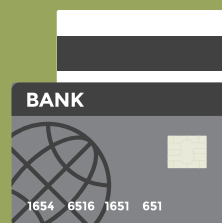
TOURISM SPENDING (YEAR ENDED MARCH 2017)*



OVERSEAS NET MIGRATION (YEAR ENDED MARCH 2017)*



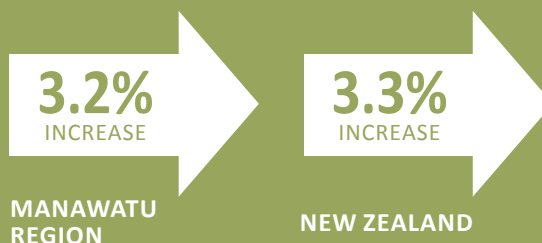
ELECTRONIC CARD RETAIL TRADE SPENDING (APRIL 17)*



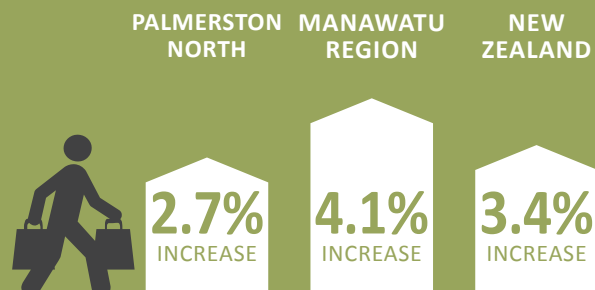
2.9%

INCREASE IN THE
MANAWATU.
ELECTRONIC CARD
RETAILS SPENDING
(DEBIT &
CREDIT CARD)

ELECTRONIC CARD RETAILS SPENDING FOR 3
MONTHS ENDED APRIL 2017



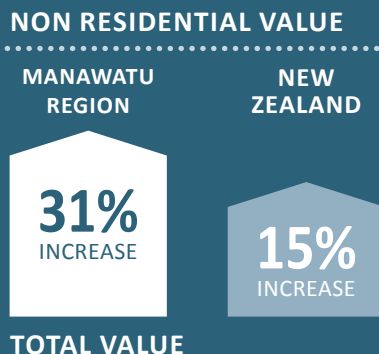
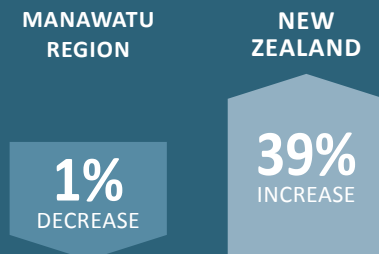
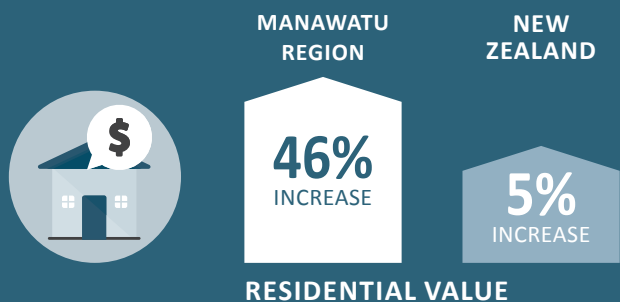
RETAIL SPENDING NZ & MANAWATU



23%
DECREASE IN
APPLIANCE
STORE
SPENDING

DECREASE IN
PALMERSTON NORTH IN
THE 3 MONTHS ENDED
APRIL 2017 COMPARED
TO 2016.
POSSIBLY DUE TO THE
CLOSURE OF DICK SMITH
STORES IN APRIL 2016

BUILDING CONSENTS IN THE MANAWATU REGION (YEAR ENDED MARCH 2017)*



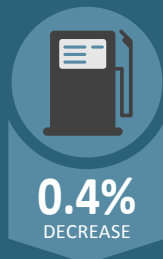
NUMBERS FOR TRANSPORT IN THE MANAWATU REGION*

THE TRANSPORT SECTOR IN THE REGION PROVIDES GOOD INDICATORS OF ECONOMIC GROWTH IN THE REGION AND IS A MAJOR CONTRIBUTOR TO ECONOMIC ACTIVITY IN THE REGION.

FUEL SALES VOLUMES (PETROL AND DIESEL – MANAWATU-HOROWHENUA REGION)

194 MILLION LITRES IN YEAR TO DECEMBER 2016

NZ HAD A 3.4% INCREASE ↑



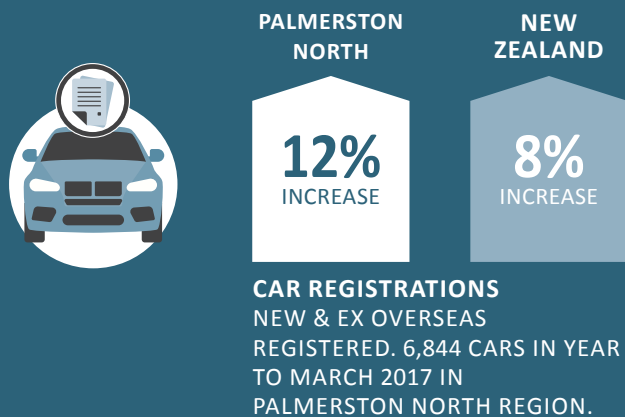
RAIL FREIGHT (INTERNAL, TO OTHER REGIONS, FROM OTHER REGIONS- MANAWATU/ WHANGANUI REGIONS)
1,738,398 NET TONNES IN YEAR TO DECEMBER 2016

MANAWATU / WHANGANUI

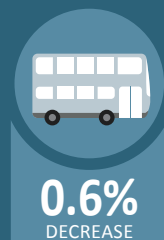
NEW ZEALAND



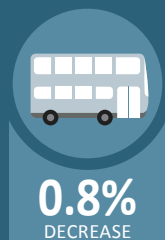
BUS PATRONAGE IN PALMERSTON NORTH & REGIONAL SERVICES TO PALMERSTON NORTH



THREE MONTHS ENDED APRIL 2017-
20% ↑ MANAWATU REGION, 9% ↑ NEW ZEALAND



1.1 MILLION PASSENGERS ON CITY SERVICES IN YEAR TO MARCH 2017



99,000 PASSENGERS ON COMMUTER SERVICES FROM FEILDING, LEVIN, WHANGANUI AND MARTON IN YEAR TO MARCH 2017

