

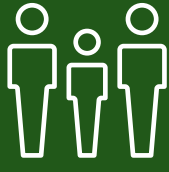
ANNUAL ECONOMIC SNAPSHOT // AS OF DECEMBER 2022

POPULATION

124,300

(estimated) as at June 2022

0.4%
Annual change
Manawatū Region



0.2%
Annual change
New Zealand

Source: Statistics NZ population estimates

BUSINESSES

12,486

February 2022

3.8%
Annual change
Manawatū Region

5.0%
Annual change
New Zealand

Source: Stats NZ - Business demography statistics

EMPLOYEE COUNT

64,100

February 2022

2.2%
Annual change
Manawatū Region

4.2%
Annual change
New Zealand

ANNUAL EARNINGS

\$4,254 M

SALARIES, WAGES AND SELF-EMPLOYMENT
YE March 2021

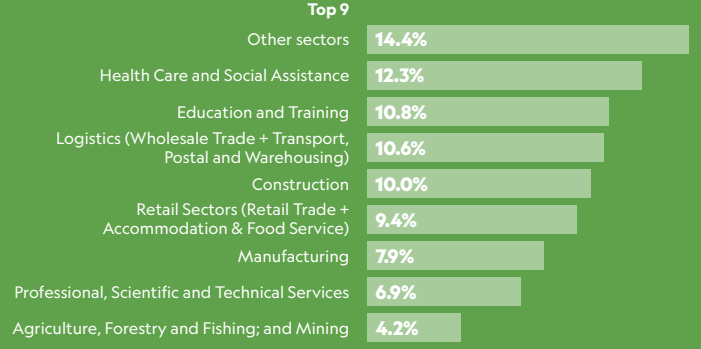
7.1%
Annual change
Manawatū Region



5.8%
Annual change
New Zealand

TOP ECONOMIC SECTORS

(% of annual earnings from salaries, wages and self-employment)
YE March 2021



ECONOMIC INDICATORS

\$7,356 M

GDP (PROVISIONAL)
YE September 2022

2.9%
Annual change
Manawatū Region



2.6%
Annual change
New Zealand

Source: Infometrics

ELECTRONIC CARD TOURISM SPENDING

YE September 2022

307 M

DOMESTIC

5.6%
Annual change
Manawatū Region

-0.2%
Annual change
New Zealand

15 M

INTERNATIONAL

30.4%
Annual change
Manawatū Region

52.6%
Annual change
New Zealand

Source: MBIE

MANAWATŪ REGION RANKS

12th Domestic
15th International

for **Electronic Card Tourism Spending**
out of 32
Regional Tourism
Organisations
YE September 2022

ANNUAL EARNINGS FROM SALARIES AND WAGES

\$3,731 M

(Excluding self-employment)
YE September 2021

5.9%
Annual change
Manawatū Region



Source: LEED Stats NZ (Table 37)

6.3%
Annual change
New Zealand

MEDIAN EARNINGS FROM SALARIES AND WAGES

(Excluding self-employment)
YE September 2021

4.0%
Annual change
Manawatū Region
\$57,252

4.7%
Annual change
New Zealand
\$59,290

Source: LEED Stats NZ (Table 37)

WORKER TURNOVER RATE

September 2021 Quarter



7.7%
Manawatū Region

13.5%
New Zealand

Source: LEED Stats NZ (Table 37)

UNEMPLOYMENT RATE

September 2022 Quarter



3.3%
Manawatū Region

3.2%
New Zealand

Source: Infometrics

ANNUAL CHANGE IN MSD JOBSEEKER SUPPORT

September 2022 Quarter



-11.4%
Manawatū Region

-12.2%
New Zealand

MEDIAN HOUSE VALUE

September 2022 Quarter

\$665,753

Manawatū Region

\$977,158

New Zealand

Source: Corelogic

HOUSING AFFORDABILITY RATIO

September 2022 Quarter

6.0

Manawatū Region



7.9

New Zealand

Ratio of average house value to estimated annual average household income. A higher ratio means it is less affordable to own a home.

Source: Infometrics

TE MAURI O
MANAWATŪ