

CEDA is here to support your business

CEDA has a team of Business Growth Advisors supporting businesses of all sizes and sectors across the Manawatū – Whanganui region through the Regional Business Partner (RBP) programme.

What is the Regional Business Partners (RBP) Network?

RBP is a central government co-funded initiative designed to support small and medium-sized businesses looking to grow and innovate. CEDA is the agency that supports the Manawatū-Whanganui regions businesses through RBP.

RBP is the gateway to connecting you to people and resources. When you register your business with RBP you will be connected to one of our Business Growth Advisors, who will help you identify your needs and opportunities and provide you with tools, information, referrals, and connections. CEDA's Business Growth Advisors are also able to support you with navigating the COVID-19 pandemic, business information and the protection framework.

What specific support is offered through RBP?

CALLAGHAN INNOVATION RESEARCH & DEVELOPMENT OPTIONS

If your business has a Research & Development (R&D) initiative, CEDA has a dedicated Innovation Specialist who can guide you through the options available from Callaghan Innovation. There is a host of services available such as access to experts, innovation skills and R&D funding options to name a few.

EXPORT BUSINESSES

If you are an exporter or a business looking to grow into exports, our Business Growth Advisors can connect you with New Zealand Trade and Enterprise, the government agency charged with helping New Zealand businesses to grow internationally. With their extensive knowledge and global networks to help exporters of all sizes, they can help you to provide connections to right partners, or even investors.

BUSINESS MENTORS NEW ZEALAND

Business Mentors New Zealand connects business owners and entrepreneurs with those who can provide one-on-one advice to help them to start, grow or solve business challenges and share their experiences.

MĀORI BUSINESS SUPPORT

If you identify as a Māori Business owner, be sure to tick that you identify as Māori when you register for Regional Business Partners Network – to be connected to our Māori Business Growth Advisor. Working with our Māori Business Growth Advisor will enable you to connect with the spectrum of resources available to support Māori economic development. Your business journey will be nurtured with appreciation of Te Ao Māori and manaakitanga.

What is the criteria to register for RBP?

To register, you must meet the following criteria:

- Your business is at least two-years old and currently trading
- You are in growth phase, therefore are looking to employ more staff / looking at new markets / moving to larger premises / developing a new product or service
- Privately owned or Māori trust or incorporation or similar organisation managing
- Māori assets under multiple ownership
- Willingness to actively engage with a Business Growth Advisor and RBP Service Provider
- Have a New Zealand Business Number
- Have a GST number

How do I register for RBP?

To register your business please go to regionalbusinesspartners.co.nz and once the team at CEDA receives your application, a Business Growth Advisor will then be in touch to set up a discovery session. Your Business Growth Advisor will be your main contact person and your new business champion!

CEDA's Business Team



Peter Ellingham

Business Growth Advisor R&D
peter.ellingham@ceda.nz



Matthew Jeanes

Business Growth Advisor
matthew.jeanes@ceda.nz



Nikki Maw

Business Growth Advisor
RBP-contractor@ceda.nz



Kat Wade

Māori Business Growth Advisor
katwade.contractor@ceda.nz



Janelle Simonsen

Business Mentor Coordinator
janelle.simonsen@ceda.nz



Julia Giles

Business Development Coordinator
julia.giles@ceda.nz



Nats Subramanian

Business Development Manager
nats.subramanian@ceda.nz

Find out more information and keep up to date at **CEDA.nz**