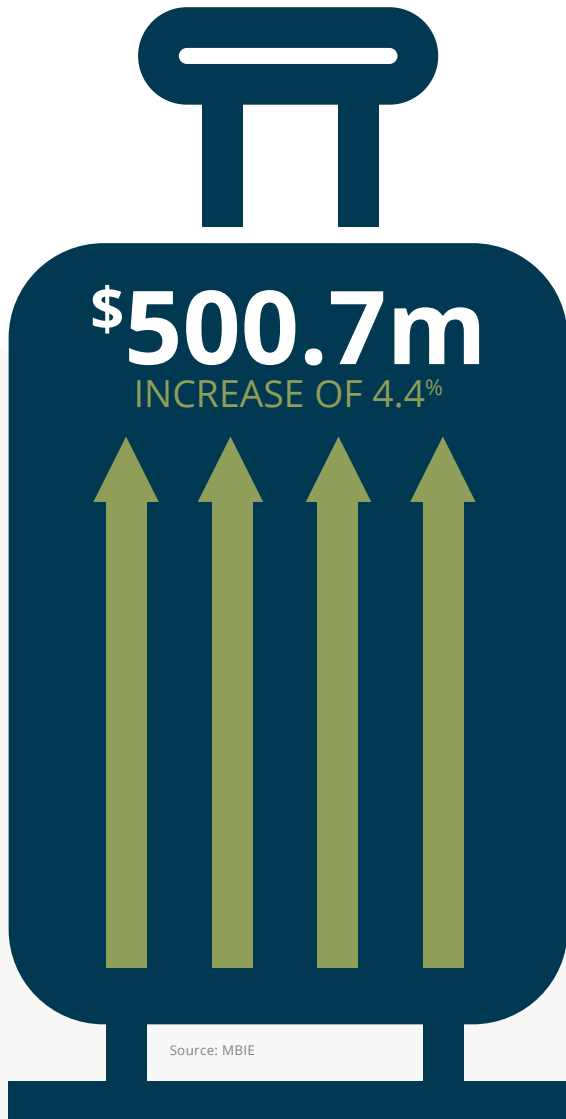
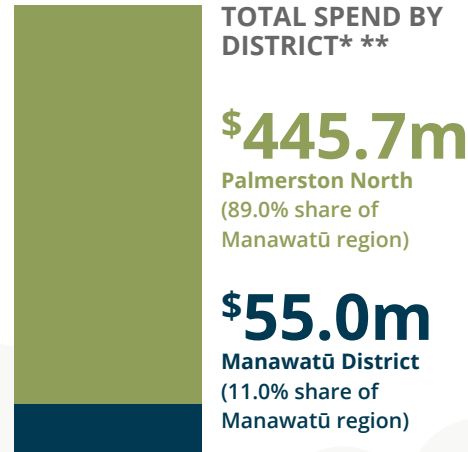


Visitor Spend

Manawatū Region Year End February 2020



Source: MBIE

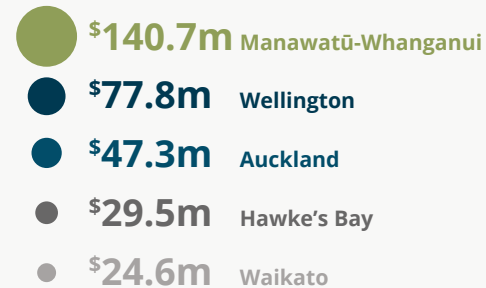


For Year End March 2020, CEDA RTO* ranked 14th in overall domestic and international spending out of 32 RTO regions.

*CEDA RTO figures from MBIE are specific to the Manawatū District and Palmerston North city combined region.

VISITOR SPEND BY ORIGIN

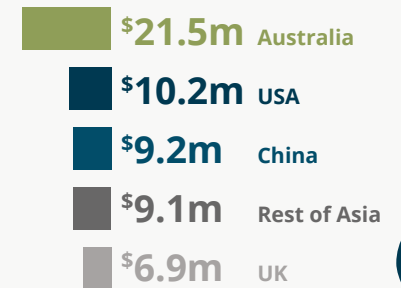
Top 5 Domestic Markets by Spend



TOP 5 CATEGORIES OF SPEND (MARKET SHARE)



Top 5 International Markets by Spend



*This spend encompasses visitor spending on the following sectors: accommodation, apparel, bars/cafe/restaurants, food retailing, fuel, hardware/homeware, other retail, majors, **and takeaways.

**Please note that 'Majors' and 'Other Retail' include a further range of retailing, such as pharmaceuticals, antiques, travel agency services, laundromats, tyres, newspaper and stationary retailing and others.

RTO data is only kept on the MBIE website for one month so February data is no longer available.